

*Newberry  
Jonesville*

Chamber of Commerce  
Post Office Box 495  
Newberry, FL 32669  
(352) 472-6611  
Board of Directors Meeting  
December 14, 2010

**DIRECTORS PRESENT:**

Rocky Voglio  
Clay Martin  
Blake Fletcher  
Joy Glanzer  
Keri Moore  
Patricia Yates  
Anne Bello

**DIRECTORS ABSENT:**

Rudy Castano  
Jeff Leivonen  
Sophie Lancaster  
Ryan Beacher  
Robert Fillyaw

**GUEST:**

Richard Blalock  
Raymond Francois

President Glanzer welcomed Richard Blalock and Raymond Francois as guest and prospective board members for 2011.

Mr. Blalock updated the board on the status on Nations Park and the impact to our community. He stated the plans for opening are projected to be September 2011.

**Call to Order/Introductions:** President Glanzer called the meeting to order at 8:30 a.m.

**OLD BUSINESS:**

**Approval of Minutes of Previous Meeting:** A motion was made (Martin/Fletcher) to approve the minutes of the November 9, 2010 board meeting. Motion was unanimously approved.

**Approval of Agenda:** A motion was made (Martin/Bello) to approve the agenda as presented. A copy is attached and will be made a part of the permanent records.

**NEW BUSINESS:**

**Budget Committee:**

A motion was made by (Voglio/Martin) to approve the proposed budget presented by Blake Fletcher on behalf of the budget committee. A copy is attached and will be made a part of the permanent records.

**CHAMBER MIXERS:**

President Glanzer informed the board that Capital City Bank will host the after hours mixer in February and Milam Funeral Home in March.

**MARKETING COMMITTEE:**

There was an open discussion concerning avenues of promoting value of membership.

- Anne Bello – Internet
- Joy Glanzer – Printing
- Booth at Festival of Lights-December 18, 2010
- Laminate chamber logo for businesses to display at booth.
- Encourage support of chamber members.
- Membership display for businesses (President Glazer will check price).

President Glanzer informed the board that Springtree Studios would be filming “The Ruby McCollum Story” in Newberry and the benefits of having a movie filmed in our community. Benefits would include approximately 150 additional people in the community for the next 6 months, rental of 5,000 sq. ft. office space, and renovations of the Kincaid Building.

**OLD BUSINESS:**

President Glanzer updated the board on the 2011 renewal applications. She stated that she would assist Mrs. Poole with advertisement sales.

Anne Bello presented the balance sheet and profit and loss statement. A corrected balance sheet will be sent to the board via email. Profit and Loss was accepted as presented. A copy is attached and will be made a part of the permanent records.

Barbara Hendrix, Executive Director of Newberry Main Street attended the meeting to present a copy of lease between Newberry Main Street and Newberry Jonesville Chamber of Commerce for review. Ms. Hendrix informed the board that she is working with FIWA to obtain 2 20 hour paid positions for assistance in the office. She also noted the benefits to both organizations to have the visibility/exposure. She is looking at a time line to officially open the Tourism Development Center in February.

Ms. Hendrix stated that the Whimsical Chair-ity Event and auction to raise funds for Main Street had been a success and that a calendar of the chairs is available for sale.

Richard Blalock also informed the board that Easton-Newberry Sports Complex will host the ADA Pro-Am in February, which will bring approximately 3,500 people to the area. Also stated that Bike Florida 2011 will stop overnight at Easton-Newberry Sports Complex. Mr. Blalock encouraged the participation of the chamber in the events.

With no further business to come before the board, the meeting was adjourned.

Respectfully submitted,  
Patricia Yates, Secretary